

**Electric Equipment—Service & Repairing**

**ARBUCKLE ELECTRIC**  
MOTORS - REWOUND & REPAIRED  
24-Hour Service  
Day or Night call  
926-30th..... GI lbrt 3-8952

Beauty Shop Electric Repair  
6200 Fruitridge Rd. .... HI lcrst 6-0745  
Vanderhooven Electric Motor Service  
17th & S..... GI lbrt 2-4862

**Electric Equipment—Used**

Reliable Electric Works 1831 Q..... GI lbrt 2-8677

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.

**SUPERIOR SALES CO.**



Wholesale Only  
RESIDENTIAL  
FLUORESCENT

APPLIANCES  
LIGHTING FIXTURES  
ELECTRICAL WIRING SUPPLIES

1808 Q HUDSON 4-8551

**Electric Equipment—Wholesale & Mfrs**

**AUTOMATIC CONTROL PRODUCTS—**

CAMPBELL & GEORGE CO 379 Brannan S F  
(Toll) Call "Operator" for..... Douglas 2-5073

CAMPBELL & GEORGE CO 379 Brannan S F  
1235 S..... GI lbrt 2-7671  
General Electric Co Forum Bldg..... GI lbrt 3-1788  
Graybar Electric Co 1900-14th..... GI lbrt 2-8976  
KEMP F M CO 1115 R..... GI lbrt 3-4668

**LINE MATERIAL CO**  
Win Paul Ogilvie  
5003 Callister Av..... HI lcrst 7-3528  
Superior Sales Co 1808 Q..... HU dsn 4-8551

(See Advertisement This Page)  
**VALLEY ELECTRIC CO** 18th & S..... HU dsn 4-8271  
Van Alstyne & Son Electric  
1043 Broadway..... GI lbrt 3-6370  
Westinghouse Electric Corporation  
1730-14th..... GI lbrt 3-6525  
Westinghouse Electric Supply Co  
1730-14th..... GI lbrt 3-6525

**Electric Heaters**

See Electric Appliances—Household Headings; also Heaters

**Electric Lamp Bulbs & Tubes**

General Sales Corporation 3247-64th. HI lcrst 5-6155

**Electric Lighting Fixtures**

See Lighting Fixtures Headings

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

**Electric Motors**

**ARBUCKLE ELECTRIC**

MOTORS  
REWOUND - REPAIRED  
REBUILT  
24-Hour Emergency Service  
Day or Night call  
926-30th..... GI lbrt 3-8952

**BEST PIPE & MACHINERY CO**  
Auburn Blvd & Oak..... HI ckrly 9-1396

**BUCKINGHAM ELECTRIC**

MOTORS REWOUND  
REPAIRED  
COMPLETELY REBUILT  
Motor Controls - Repaired

Sacto Blvd & 8th Av  
3307 Sacto Blvd..... HI lcrst 5-0428

**CALIF ENGINEERING CO** 516-12th. GI lbrt 3-5541  
If no answer call..... IV nhoa 9-2124  
**CAPITAL MACHINE & WELDING WORKS**  
83 N 17th..... GI lbrt 3-2556  
(See Advertisement Page 119)

**FAIRBANKS MORSE ELECTRIC MOTORS—**  
MARTIN & GOODLOE EQUIPMENT CO  
1300 C..... GI lbrt 3-7963

**FORSCH BROS ELECTRIC SERVICE**  
796 Del Paso Blvd N Sacramento. HI ckrly 9-1287  
(See Advertisement Page 119)

**FRASER ELECTRIC**  
See Our Ad Under Elec Motors Repairing  
1230 J..... GI lbrt 2-6607  
(Continued Next Page)

Advertise here—it pays.

**Electric Motors—(Cont'd)**

**GENERAL ELECTRIC MOTORS**

A complete line of G-E Motors, all types and sizes. Motor starters, Manual and Magnetic and pushbuttons. Adjustable Speed Drives. Electronic Control.



"WHERE TO BUY THEM"

Capital Machine & Welding Works  
83 N 17th..... GI lbrt 3-2556  
**GENERAL ELECTRIC SUPPLY CORP**  
1133 S..... GI lbrt 3-9001

**GUNTERT & ZIMMERMAN**  
Lindsay & Monroe Stockton  
(Toll) Call "Operator" for..... Stockton 4-8713  
**HAVEN SAW & TOOL CO** 2031 J..... GI lbrt 3-2003  
Hefner Electric Motor Repair 2187 Q HI lcrst 5-6076  
(See Advertisement This Page)

**HOOVER ELECTRIC MOTORS—**  
VAN ALSTYNE & SON ELECTRIC  
Authorized Sales & Service  
1043 Broadway..... GI lbrt 3-6370

**LOUIS ALLIS MOTORS—**  
VAN ALSTYNE & SON ELECTRIC  
Authorized Sales & Service  
1043 Broadway..... GI lbrt 3-6370

**MARTIN & GOODLOE EQUIPMENT CO**  
ELECTRIC MOTOR SALES  
Motors In Stock for  
ELECTRICAL CONTRACTORS  
MOTOR REPAIRMAN  
LARGE INDUSTRIAL USERS  
For Repairs Refer to Service Shops  
Approved Distributors  
Fairbanks-Morse Equipment  
1300 C..... GI lbrt 3-7963

**MUNZ BROS**  
MOTORS - New & Used  
Motor Controls & Parts  
Repairs on All Makes  
301 N 12th..... GI lbrt 2-5835

**NATIONAL STEEL & EQUIPMENT CO**  
2980 Auburn Blvd N Sacramento. HI ckrly 9-3539  
**ODELL'S PUMP SERVICE**  
Sales-Repairs-Rewinding  
1423 Del Paso Blvd N Sacto. HI ckrly 9-1717  
Pacific Electric Motor Service  
1825-17th..... HU dsn 4-7765

**REDMOND MICROMOTORS—**  
ASSOCIATED REFRIGERATION & EQUIP CO  
1717 J..... GI lbrt 2-2936

Reliable Electric Works 1831 Q..... GI lbrt 2-8677  
(See Advertisement Page 118)  
Star Elect Wks 1715-6th..... HU dsn 4-3328  
**VAN ALSTYNE & SON ELECTRIC**  
Delco Motors Distributor  
1043 Broadway..... GI lbrt 3-6370  
(See Advertisement Page 118)

**WAGNER ELECTRIC MOTORS—**  
VAN ALSTYNE & SON ELECTRIC  
Authorized Repair Station  
Exchange Motors  
1043 Broadway..... GI lbrt 3-6370

Webb Frank Co Edison & Howe Av..... HI ckrly 9-1747  
**WESTERN INDUSTRIAL SUPPLY CO**  
U S Electrical Motors Inc  
905 G..... GI lbrt 2-7254

**WESTINGHOUSE ELECTRIC MOTORS—**  
WISMER & BECKER 1219-28th. HI lcrst 6-4718

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

**Forsch Bros. Electric  
MOTORS  
Rewound & Repaired  
New & Rebuilt  
Bought - Sold - Exchanged**



- Industrial
- Washing Machines
- Refrigeration
- Power Plants
- Skill Saws
- Drills
- Pressure Pump Motors

Guaranteed Work  
24 Hour Service

**Hickory 9-1287**

796 DEL PASO BLVD.  
N. SACRAMENTO

**General Electric  
Motors & Controls**

Gear Head & Variable Speed  
Authorized G. E. Apparatus Agents  
Stock in Sacramento  
**Gilbert 3-2556**  
Power Transmission Machinery  
& Engineering  
**Capital Machine & Welding Works**  
83 N. 17th  
Ted Kline Kay Rogers

Who  
**SELLS IT?**

When a specific product or service is needed and there is an uncertainty as to who sells it

The  
**Classified  
TELEPHONE  
SECTION**  
Will Direct You

OVER 30 YEARS EXPERIENCE  
IN  
**MOTOR**

ALL SIZES  
REWINDING  
AND REPAIRING

Power Tools  
Pressure & Irrigation  
Pump Motors  
& Controls Repaired

**MOTORS  
Sold & Exchanged**

**24-HOUR EMERGENCY SERVICE**

"Reliability" Our Motto

**Arbuckle Electric**

DAY OR NIGHT  
CALL  
**GI lbrt 3-8952**

916 - 30th Sacramento

Over 40 Years Electrical Experience

**Van the Motor Man  
MOTORS  
REWOUND  
and  
REPAIRED**

Authorized Sales & Service for  
**DELCO  
LOUIS ALLIS  
PACKARD  
MOTOR PARTS & SUPPLIES**

J. J. Van Alstyne J. S. Van Alstyne

**IMMEDIATE SERVICE IF REQUESTED - OUR WORK GUARANTEED 1 YEAR  
NEW WAGNER MOTOR EXCHANGE**

**GI lbrt 3-6370**  
Night Call GI lbrt 2-4388 or HUDSON 4-0706

All Makes Electric Motors and Controls Repaired  
AUTHORIZED DISTRIBUTOR FOR  
DELCO MOTORS  
LOUIS ALLIS  
HOOVER MOTORS  
PACKARD  
SPRING CONDENSERS  
STANDARD CARBON BRUSHES  
WAGNER ELECTRIC CO.

**INDUSTRIAL & APPLIANCE MOTORS**

The Largest Stock  
of Motors in  
Northern California

STAND-BY'S  
FURNISHED

**VAN ALSTYNE & SON ELECTRIC**

Plenty of Parking Space 1043 BROADWAY Outside Overhead Hoist

**MOTORS  
Don't Shut Down!**

WE  
REPAIR  
REWIND  
REBUILD

DIAL  
GI lbrt 2-  
8677  
If No Ans. Call  
GI lbrt 3-7461

For  
Immediate  
Service

Motors  
Rented

V PULLEYS - V BELTS  
MYERS PUMPS

MOTORS  
Bought - Sold - Exchanged

**RELIABLE  
ELECTRIC WORKS**

SINCE 1919  
1831 Q STREET

**MOTOR  
REBUILDING**  
Any Type Any Size  
REWINDING  
REPAIRS

"The Price  
for Repairing Your  
Motor is Surpris-  
ingly Low"

**THREE-PHASE & PUMP  
MOTORS - OUR SPECIALTY**

Bring Your Motor  
Problems to Us

PHONE  
**HI lcrst 5-6076**

Free Estimates  
EMERGENCY SERVICE

**HEFNER  
ELECTRIC MOTOR REPAIR**  
SHOP 1414 - 29TH